

Beth Holland

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CURRENT EMPLOYMENT

Johns Hopkins School of Education, Baltimore, MD, June 1, 2015 – Present

Doctoral Candidate, Entrepreneurial Leadership in Education

Third year doctoral candidate exploring the design of resources to support systemic innovation in American public school districts.

Teaching assistant and instructional designer for projects in the School of Education.

EdTechTeacher Inc., Dorchester, MA, July 1, 2011-Present

Consultant

Lead face-to-face and online workshops about instructional innovation, change management, and technology integration for K-20 educators and school leaders.

Writer – articles have been published at EdTech Researcher at Education Week, Edutopia, and MindShift. Visit brholland.com/writing for a list of publications.

Conference presenter & keynoter – SXSWedu 2017, Iowa 1:1 Leadership Conference Keynote 2017, iEngage Berwyn Keynote 2017, ASCD 2015 & 2017, COSN 2014 & 2016, EdTechTeacher Innovation Summits 2012-17, Associazione Italiana Biblioteche Progetto Invitro keynote 2014, iPad Summit South Africa keynote 2015&16

RELEVANT EXPERIENCE

St. Michael's Country Day School, Newport, RI: July 2005-September 2011

Director of Academic Technology at a PreSchool-8th Grade independent day school

Collaborated with the faculty to redesign the curricula for grades 2-8 to focus on Universal Design for Learning and Project Based Learning.

Sole faculty member on the Strategic Planning Committee. Presented the DRAFT plan to the board and continue to collaborate with key stakeholders to complete the final plan.

Conducted an evaluation of the school's technology infrastructure as well as curricula, and then created strategic plans for technology as well as the classroom instruction.

Anteon Corporation: August 2002-December 2004 (now General Dynamics)
*Research and Design Analyst, Knowledge Management consultant, Instructional Systems Designer,
Human Systems Integration (HSI) consultant*

As coordinator of the Innovation Laboratory at the Naval War College, collaborated with the Naval Strategic Studies Group, the Office of Naval Research, DARPA, the Space and Naval Warfare Systems Command (SPAWAR), and the Human Performance Center, to identify and analyze the strategic educational needs for the Navy for the year 2030.

Project lead for the development of an enterprise-level, web-based, training system for the Navy Warfare Development Command (NWDC).

EDUCATION

Harvard University: Education Master's (Ed.M) Degree, June 2002
Concentration – Technology, Innovation, and Education

Northwestern University: Bachelor of Science (BS) Degree, June 1998
Major – Communication Studies
Concentration - Creative Writing for the Media

SKILLS

Communication and Language Skills

Superb writing skills with experience in journalism, blogging, grant writing, professional white papers, and editorial work. Excellent communicator in all environments, from face-to-face meetings, to large audiences, to virtual environments.

Business Skills

Experience pursuing new business opportunities, writing grant proposals, strategic planning, assessing Total Cost of Ownership models, and fundraising.

Process Skills

Proficient in the areas of Social Media Communications, Knowledge Management, Human Factors Engineering, and Formative as well as Summative Evaluation.

Technology Skills

Highly experienced working with mobile devices – particularly iOS and Chrome. Proficient in web programming (HTML/PHP/XML/CSS). Experienced with a variety of collaborative tools, database programs, and productivity suites.